



2021-2022 Mentorship Program



Are you **new to the industry** and looking for guidance from a seasoned professional? Or perhaps an **AEC marketing veteran** interested in shaping the next generation of marketers?

Then **WE NEED YOU!**

The Orange County Chapter of SMPS is committed to our members' professional development and strives to connect marketing professionals in a supportive one-on-one environment. The program's goal is to provide both the mentor and protégé with a rewarding, mutually beneficial professional relationship.

Mentors and protégés connect on any issues important to them and their professional development. Past topics have included:

- Career advancement
- Industry best practices
- Professional visibility
- Networking
- Workplace conflict
- Handling critical conversations
- Overcoming barriers to success



There is no cost to participate!

In fact, participants are invited to **exclusive events and tailored programming** throughout the year!



TO BECOME A MENTOR OR PROTÉGÉ:

Return completed applications to Mentorship Program Chair Dana Pike at dana.pike@tetrattech.com by **Friday, August 13, 2021**.



2021-2022

SMPS Mentorship Program Application



If you would like to participate as a mentor or protégé, please fill out the following form. The information on this form will be kept confidential and will only be shared with the SMPS OC Mentorship Committee.

Name: _____

Email: _____

Phone: _____

Firm Name: _____

Firm Type: _____

Are you an SMPS member? Yes No, but I'm interested!

Are you a CPSM? Yes No

I am interested in being a Mentor Protégé

Have you ever participated in a mentorship relationship (informally or in a program)? Yes No

If yes, please describe:

Please tell us about your desired outcome from this mentoring relationship, including any professional or personal growth goals. Responses in this section will be heavily used by the committee to help match participants.

Your signature on this application form certifies your commitment to participate in the mentorship program in a manner consistent with the SMPS mission. You certify your willingness to travel to meet your partner in person and your availability, with your firm and supervisor's permission, to commit to 1-2 hours per month for the duration of the program. Further, you agree that SMPS OC has as its primary goal of the program to facilitate an open exchange of information and ideas between participants and you acknowledge that SMPS OC does not review such communication and neither guarantees nor endorses the accuracy of information exchanged between participants. You further agree to completely release SMPS OC and its directors from all claims, judgments, demands, liabilities, and actions that may arise out of, or be in any way related to, your participation in the mentorship program.

Your signature below signifies your agreement with the above terms, conditions, and goals of the mentorship program.

Signature

Date